



# ***Dairy herd management***

***The path to success***



***Dairy management consulting***  
*pioneering and sustainability*



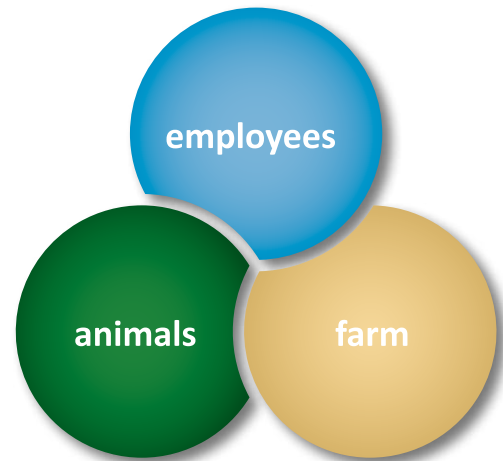
## How to manage a dairy farm successfully?

In more than 90 % of European dairy farms an effective dairy herd management could provide for more success and profitable outcome. Dairy herds with high production level, health performance and low culling rates result in positive economic outcome. You can achieve this aim

in cooperation with us based on an improved herd management. We guide you to feed simple diets, to extend cow sense and to manage the dairy herd successfully. This strategy reduces expense and improves overall farm profitability.

## Step by step to success!

Employee management is a critical part of your operation and economical outcome depends on. The employees willingly follow you not because they are required to, but due to a style of leadership, which results in that employee giving voluntary effort. Experience and adequate cow sense detect conspicuous animals in your dairy herd before getting sick resulting in improved herd health. Recording and data analysis reveal the development of your dairy farm.



- + **Winning employees over by good leadership**
- + **Establishing experience and cow sense**
- + **Recording and data analysis**



## Our support

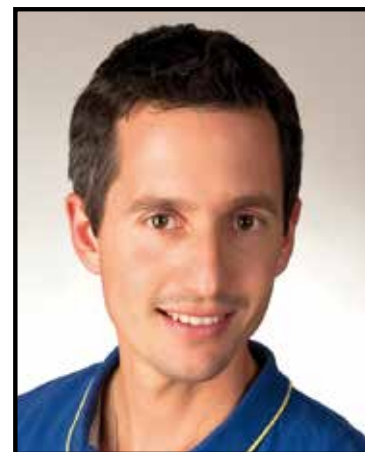
Our support provides you practical help. We establish an individual training program including basic and helpful instructions. We guide you how to arrange your work procedure and how to judge the status of your herd reviewing the final result.

We guide you to get excellent in managing the dairy herd!

- + **Organization of work procedure**
- + **Sustainable translation of instructions**
- + **The result is your success**



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Europe**



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